

Exhibit C

	Raw Count (Google Analytics)	Adjust1	Adjust2	(All Students) - Adjust3	(FAFSA Students) - Adjust4
Nov-16	0	0	0	0	0
Dec-16	0	0	0	0	0
Jan-17	0	0	0	0	0
Feb-17	0	0	0	0	0
Mar-17	1,153	1,142	723	723	543
Apr-17	18,111	14,052	14,052	14,052	14,030
May-17	31,251	24,197	24,197	24,197	24,197
Jun-17	33,959	25,708	25,708	25,708	25,708
Jul-17	36,441	27,855	27,855	27,855	27,380
Aug-17	3,770	3,289	3,289	3,289	424
Sep-17	8,300	7,310	7,310	7,310	4,420
Oct-17	75,907	68,067	68,067	34,034	34,034
Nov-17	78,900	67,213	43,621	43,621	39,885
Dec-17	28,839	23,463	23,463	23,463	20,717
Jan-18	69,088	55,856	55,856	55,856	47,623
Feb-18	19,159	14,962	14,962	14,962	12,754
Mar-18	5,113	4,107	4,107	4,107	1,411
Apr-18	1,369	783	783	783	532
May-18	465	268	268	268	196
Jun-18	377	255	255	255	212
Jul-18	465	345	345	345	282
Aug-18	565	437	437	437	377
Sep-18	1,543	1,309	1,309	1,309	993
Oct-18	4,307	3,922	3,922	3,922	3,555
Nov-18	2,228	1,838	1,838	1,838	1,724
Dec-18	2,655	2,152	2,152	2,152	2,127
Jan-19	2,362	1,916	1,916	1,916	1,490
Feb-19	5,397	4,628	4,628	4,628	3,274
Mar-19	6,361	5,311	5,311	5,311	3,525
Apr-19	8,355	7,064	7,064	7,064	4,447
May-19	8,873	7,620	7,620	7,620	5,178
Jun-19	10,230	8,992	8,992	8,992	5,954
Jul-19	16,892	14,963	14,963	14,963	10,018
	482,435	399,024	375,013	340,980	297,010